Permit #F00026524

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026524 **Type of Permit:** FILMING **Release Date:** 04/07/2010

Production Company ANONYMOUS CONTENT

Insured Company Name ANONYMOUS CONTENT

Contact Phone No. 1 310-558-6000
Contact Phone No. 2
Fax
Address 3532 HAYDEN PLACE
CULVER CITY, California 90232

Production Title MIKE'S HARD LEMONADE

Type of Production Commercial - Standard

Producer Richard Berman

Director Pat Sherman

1st AD Scott Cameron

Production Manager Tom Martin

FilmL.A. Coordinator Jason Del Paine

Location Manager Charlie Love
Primary Phone Mobile - 323-646-7826
Secondary Phone Office - 310-558-3667

Location Assistant N/A N/A
Primary Phone Mobile - N/A
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $969.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00026524	**Location Manager**	Charlie Love
Production Company	ANONYMOUS CONTENT	Primary Phone	Mobile - 323-646-7826
Insured Company	ANONYMOUS CONTENT	Secondary Phone	Office - 310-558-3667
Production Title	MIKE'S HARD LEMONADE		

Location Address 833 W Torrance Blvd, Torrance, CA, 90502

Location Names

Location Type Restaurant

Location Description

Film Dates 4/8/2010 - 4/8/2010 12:00 - 01:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document F26524, Anonymous Content.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	5
Beebe light/Nite sun	1
Cast/Crew vehicles	80
Condors	1
Cranes	1
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	2
Portable restrooms	1
Stakebed Trucks	1

Personnel on Location

Type	Quantity
Cast	30
Crew	60
LA County FSO Assigned	1

Filming Activities Interior and exterior dialogue; 30 Extras; All on property; Octoberfest party scenes in the parking lot; Pop up tents;

Jurisdiction **Political:** Los Angeles County - Supervisor District 4 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Location Notes

Coordinator Note COUNTY FIRE # 10-0748-36, FSO REQUIRED

Coordinator Note COUNTY FIRE JUSTIFICATION 2A1

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street :

NOT A PERMIT

Permit #F00026524 Ahmed John

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of ANONYMOUS CONTENT ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 1-15-10

ANONYMOUS CONTENT
Name of Principal

By: [signature]
Representative's Signature

Charlie Love
Print Representative's Name

Manager
Representative's title

Principal's Address

323-646-7826
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT